

iA's Mission:

To ensure the financial wellbeing of our clients by offering them personal insurance coverage and investment solutions to help them achieve their personal goals.

Automotive Industry Goals

"Having built a solid presence in personal insurance in the US and after close consideration of strategic opportunities to enlarge our US footprint, we have chosen to make our next move in the automobile warranty market. This is a business where we have built tremendous know-how and experience over the last 20 years in Canada, which we now want to leverage in the larger US market."

-Yvon Charest, President and CEO of iA Financial Group

iA in numbers (as of June 30, 2017)

\$132 billion

Total assets under management and administration

4 million

More than 4 million clients

5,700

More than 5,700 employees

25,000

More than 25,000 representatives

125 years of success

Founded in 1892, iA Financial Group is celebrating its 125th anniversary. Their history begins with two pioneering Canadian insurance companies: Alliance Nationale and Industrial Life.

In 1987, these two companies merged to become Industrial Alliance. The company's development then continued, progressing notably in three specific areas: from a mutual to a stock company; from a Quebec company to one operating across Canada and in the United States; and from an insurance company to a financial institution. In 2015, Industrial Alliance was re-branded as iA Financial Group, reflecting the company's position as a major Canadian financial institution.

5 core values

As the fourth-largest life and health insurance company in Canada, iA has garnered an enviable reputation in the marketplace. Their core values are:

- Teamwork
- High Performance Environment
- Continuous Improvement
- Respect for Individuals and Distributors
- Service-Oriented

Lines of business

iA Financial Group has four main lines of business: Individual Insurance and Individual Wealth Management, which address the needs of retail customers; and Group Insurance and Group Savings and Retirement, which address the needs of a group.

Acquisitions since 2000

iA Financial Group has completed over 50 acquisitions, half of them in wealth management. In 2016, the company announced five acquisitions: Groupe PPP, BMO Group Retirement Services Inc., Doherty & Bryant Financial Strategists, Groupe financier Moreau, and HollisWealth.

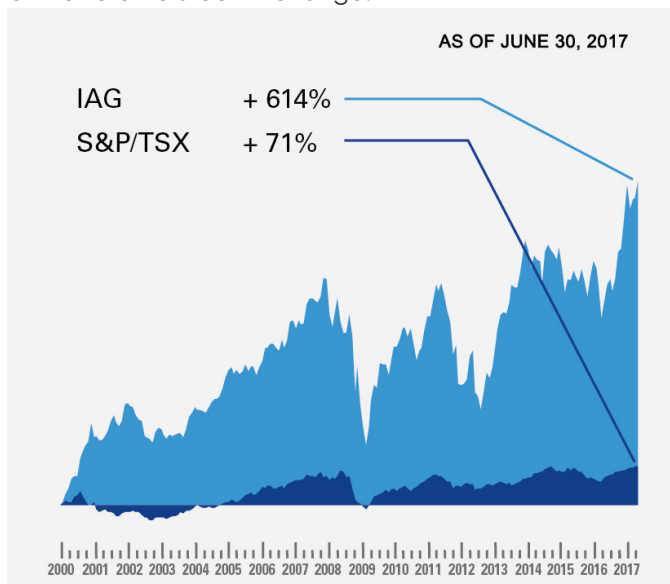
Social impact

In 2016, iA Financial Group donated \$4 million, or the equivalent of \$765 per employee, to close to 500 different organizations.

Stock growth of 614%

IAG stock performance

Since February 3, 2000, the date iA Financial Group was listed on the Toronto Stock Exchange, IAG stock has grown 614%, compared to 71% for the S&P/TSX benchmark index of the Toronto Stock Exchange.



Credit Ratings

Standard & Poor's	A+
A.M. Best	A+ (Superior)
DBRS	A (High)